

In the Specification

Please delete the paragraphs beginning on page 2, added in the Amendment filed on January 20, 2004, concerning benefit of priority under 35 U.S.C. §120, and add the following paragraphs in their place:

This application is a continuation-in-part (CIP) application of, and claims the benefit of priority under 35 U.S.C. §120 to, U.S. Patent No. 09/314,321, filed May 19, 1999, titled "Location Enhanced Information Delivery System", now U.S. Patent No. 6,571,279, which is a CIP of:

- (a) U.S. Patent Application Serial No. 08/985,731, filed December 5, 1997, titled "System for Customized Electronic Identification of Desirable Objects", now issued as U.S. Patent No. 6,029,195, which:
 - (i) claims the benefit of U.S. Provisional Patent Application Serial No. 60/032,461, filed December 9, 1996, titled "System for Customized Electronic Identification of Desirable Objects"; and
 - (ii) is a CIP application of U.S. Patent Application Serial No. 08/346,425, filed November 29, 1994, titled "System and Method for Scheduling Broadcast of and Access to Video Programs and Other Data Using Customer Profiles", now U.S. Patent No. 5,758,257; and
- (b) U.S. Patent Application Serial No. 09/024,278, filed February 17, 1998, titled "Broadcast Data Distribution System with Asymmetric Uplink/downlink Bandwidths", which:
 - (i) claims the benefit of U.S. Provisional Patent Application Serial No. 60/037,354, filed February 21, 1997, titled "Broadcast Data Distribution System with Asymmetric Uplink/downlink Bandwidths";
 - (ii) is a CIP application of U.S. Patent Application Serial No. 08/550,866, filed October 31, 1995, titled "Pseudonymous Server for System for Customized Electronic Identification of Desirable Objects", now U.S. Patent No. 5,754,938; and

(iii) is a CIP application of U.S. Patent Application Serial No. 08/346,425, filed November 29, 1994, titled "System and Method for Scheduling Broadcast of and Access to Video Programs and Other Data Using Customer Profiles" now U.S. Patent No. 5,758,257.

This application also is a CIP application of, and claims the benefit under 35 U.S.C. §120 to U.S. Patent Application Serial No. 09/024,278, filed February 17, 1998, titled "Broadcast Data Distribution System with Asymmetric Uplink/downlink Bandwidths," which claims those priorities listed for it above.